

TAFP Marketing & Exhibits Application

Texas Academy of Family Physicians | 12012 Technology Blvd., Ste. 200 | Austin, Texas 78727 | (512) 329-8666 | www.tafp.org

ORGANIZATION (For exhibitors, this is the title as it should appear on your booth sign)

COORDINATOR NAME AND TITLE

ADDRESS

CITY/STATE/ZIP

PHONE

FAX

EMAIL

PRODUCT OR SERVICE (EXHIBITORS ONLY)

AUTHORIZING AGENT

SIGNATURE

Exhibit Opportunities

	PRICE	QTY.	TOTAL
Annual Session & Primary Care Summit			
Nov. 4-5, 2016 Westin Galleria Dallas			
Traditional 8'x10' Booth (both days)	\$1,375	_____	_____
Tabletop Booth Friday, Nov. 4	\$750	_____	_____
Tabletop Booth Saturday, Nov. 5	\$750	_____	_____
Tabletop Booth (both days)	\$1,400	_____	_____
List your 1st and 2nd booth choices: <i>We will make every effort to accommodate your request but cannot guarantee your first choice.</i>			
Participate in the Treasure Hunt	\$100	_____	_____
TAFP Awards Luncheon Tickets	\$40 each	_____	_____
Extra Badges (<i>Two included</i>)	\$40 each	_____	_____
President's Party Sponsorship:			
Co-sponsorship	\$5,000	_____	_____
Dessert Breaks	\$2,500 per break	_____	_____
Beverage Breaks	\$1,500 per break	_____	_____

	PRICE	QTY.	TOTAL
C. Frank Webber Lectureship			
April 7-8, 2017 Renaissance Hotel Austin			
Tabletop Booth Friday, April 7	\$750	_____	_____
Tabletop Booth Saturday, April 8	\$750	_____	_____
Dessert Breaks	\$2,500 per break	_____	_____
Beverage Breaks	\$1,500 per break	_____	_____

Texas Family Medicine Symposium			
June 2-4, 2017 La Cantera Hill Country Resort and Spa, San Antonio			
Tabletop Booth Friday, June 3	\$750	_____	_____
Tabletop Booth Saturday, June 4	\$750	_____	_____
Dessert Breaks	\$2,500 per break	_____	_____
Beverage Breaks	\$1,500 per break	_____	_____

Other Marketing Opportunities

Mobile Application

Please indicate which conference: _____

Main Banner Advertisement	\$500	_____
Featured Exhibitor Listing	\$250	_____

Promotional Items

Conference Tote Bags	\$7,500	<u>SOLD</u>
Lunch Totes	\$2,000	_____
Conference Lanyards	\$1,500	<u>SOLD</u>

TAFP Marketing Value Packages

Lone Star Package	\$8,000	_____
Exhibits Package	\$4,000	_____

TOTAL PAYMENT:

Payment

- Check enclosed
 Visa
 MasterCard
 American Express
 Bill me. *All invoices are net 30 days.*

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

SIGNATURE

Please contact me to discuss these opportunities:

- Texas Family Physician advertising
 CME support

I have read and agree to comply with TAFP's rules and regulations for exhibiting. (*Initial required*)
Available at www.tafp.org/marketing.

Mail or fax application to:

Texas Academy of Family Physicians, 12012 Technology Blvd., Ste. 200, Austin, Texas 78727, Fax: (512) 329-8237.

Cancellation of contract to exhibit must be made in writing to TAFP. If written notice of cancellation is received more than 45 days before first show date, a full refund less a \$75 administration fee will be made for each exhibit booth that is cancelled. A 50-percent refund will be made for cancellations made 44-30 days before the first show date. No refunds will be given for cancellations made less than 30 days before first show date or for no-show exhibitors. All balances due must be paid in full before the show opens.